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1921

CATALOGUE AND PRICE LIST OF

Gladiolus Bulbs



C. W. BROWN

ASHLAND, MASSACHUSETTS.

INFORMATION.

Last year I told you to order early and explained why and I must emphasize the fact again that those who wait until ready to plant will be disappointed in many cases as I am unable to grow enough of some kinds to supply the demand of my many friends.

If you are pleased with your purchases I would like to know it, but especially I want to know if you are **not** pleased as it is possible we can find out and remedy the cause of the failure. I am always glad to give advice, which is free whether it is of any value or not.

Plant the bulbs in good garden soil six inches deep and about six inches apart in the row. Use no fertilizer in contact with the bulb but mix the fertilizer thoroughly with the soil.

Plenty of water at the time they bud and until the blooms are open will give much larger blooms.

Spikes cut when the first bud opens and placed in water in the house will open to the tip. Allow three or four leaves to remain on the plant to mature the bulb.

After the first frost or when leaves turn brown dig the bulbs and dry in the sun for a few days then place in a cool vegetable cellar.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described, or your money refunded and no back talk. I give no warranty as to crop or results.

I will appreciate it, if when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

No changes or substitutions are made in any order without instructions to that effect.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

Do not forget to sign your name and address.

C. W. BROWN

Ashland, Mass.

Twenty-four Miles West of Boston

C. W. BROWN, ASHLAND, MASSACHUSETTS.

MY NEW INTRODUCTIONS FOR 1921.

One bulb of each of the nine varieties for trial, list \$3.95,
for \$3.50.

	Price each.
AUTOCRAT. —Magenta with a darker throat faced with specks of white. A tall strong spike	\$.50
BOHEMIAN. —Brownish pink. Deeper throat with a band of cream, large and strong50
DAPHNE. —Violet with violet-blue throat. A spot of yellow50
DOROTHY. —Pink and yellow with magenta streak in the throat. Intensely ruffled50
GLEAMER. —Creamy white with cardinal spot.....	.35
MILDRED. —Primulinus Hybrid. Pink with creamy white throat. Graceful, dainty and refined25
MARJORIE. —Clear pink with yellow throat striped red. Early. Shows a trace of primulinus ancestry.	.35
NORMAN. —Cream pink with streak of magenta. Heavily ruffled50
VISCOUNT. —Orange scarlet. Solid color and a good strong spike50

Ontario, Canada, Dec. 1919.

Dear Sir:

* * * Regarding gladioli bulbs purchased from you last spring, glad to say they all did splendidly, every one bloomed although weather conditions were not very good. It was hot and dry through this section but I got some lovely blooms from your bulbs.

Goldfinch is a magnificent flower and a strong healthy grower with extra long spike which grow up straight while many of my older varieties of bulbs on account of the heat had crooked spikes. Had 11 blooms open at one time on spike, it lasted nearly two weeks after it was cut, every bloom opened, sorry I did not make note of number of blooms on spike. It is a grand yellow. I dug two bulbs and 11 bulblets from the one bulb.

Mongolian also did well. It is a strong grower and fine yellow but it did not grow as tall as Goldfinch. * * *

A. G. P.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

MY INTRODUCTIONS OF PREVIOUS YEARS.

One bulb of each of the following 24 varieties for trial,
listing \$10.10, for \$9.00.
Omitting Goldfinch, 23 varieties for \$6.50.

	Price each.
AMBASSADOR. —Dark pink with crimson throat, small spot or streak of white, large, strong25
ATLANTIC. —White slightly tinted flesh, with faint lines of pink in the throat. Many open at once. A massive spike50
BONNY BELLE. —Salmon pink with scarlet blotch edged with cream35
COLONIAL. —Violet pink. A tall stately spike. A fine late variety50
DEVENS. —Named in honor of our son, Lieut. Willis C. Brown, who had his initial training at Camp Devens. The flower is bright scarlet with darker throat and a small speck of white35
DISTINCTION. —Claret, dark throat streaked with yellow25
DORIS. —Cream yellow flushed pink. A line of carmine on three petals25
ECLIPSE. —Red, cardinal throat with a wide yellow band, very attractive50
EDITH. —Clear deep salmon pink, cardinal blotch, ruffled, strong compact spike40
EVENTIDE. —Yellow with several streaks of crimson on the lower petals20
GENEVA. —Red with white throat streaked with cardinal35

One dozen at ten times the price of one bulb.

Ohio, Nov. 20, 1919.

Dear Sir:

* * * Goldfinch which I received from you grew very nicely and we have marked it 4x among the choice ones of our collection, which is not a small one.

E. C. S.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

Price each.

GOLDFINCH. —Lemon yellow with canary yellow throat.	
A solid color of good size on a strong, tall spike with ten or more open at a time. One of the best. Awarded a First Class Certificate by the Newport Horticultural Society 1918, 1st prize at Hartford, Conn., Sept. 1915 for best new seeding25
MAXWELL. —Light salmon pink, flecked darker. A tall showy variety50
POLLY PINK. —Bright violet pink, crimson blotch, a brilliant showy variety40
PRINCE CHARMING. —Clear pink with purple throat, good large wide open flower25
RELIANCE. —Rose pink, darker throat. Wide open flower of good substance30
REVELRY. —Violet pink splashed violet red, crimson throat with a speck of yellow. Very showy30
ROSY MORN. —Bright rose pink shading to white in the throat, carmine blotch. Wide open flowers.....	.25
SENSATION. —Bright red with dark red throat. A broad band of yellow on each petal. A very showy garden variety. Blooms face all around the spike.....	.25
SOUVENIR. —Magenta, crimson throat with a speck of white, very fine20
VENICE. —Clear violet pink, crimson throat. A fine dainty variety40
WINONA. —Magenta. A large loosely constructed bloom, crimson throat streaked with yellow. Showy25
WALDORF. —Clear magenta, cream blotch and line on lower petal35
WAUSHAKUM. —Rose flecked with crimson, streaks of cream in throat. Large open flower. Tall25
One dozen at ten times the price of one bulb.	

Massachusetts, May, 1920.

Dear Sir:

I want a hundred of your "pig in a poke" collection. This Is the third lot I have had and have been well pleased. * * *

E. H. N.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

The Best Standard Varieties.

	Price each.
AMERICA. —Beautiful lavender-pink, almost white in the throat05
ARIZONA ROSE. —Lilac rose, medial line of lip French purple. Good substance20
A. W. CLIFFORD. —Old carmine red with amaranth red throat and lighter and lilacy tinted medial lines, Early, 69 days. Medium tall, erect, vigorous. Especially valuable on account of its earliness10
BARON HULOT. —Velvety purple with lemon yellow dash on medial lines. Fine10
BLANCHFEUER. —An elegant variety worthy of a trial30
BRENCHELENSIS. —Scarlet, segments feathered darker, a favorite landscape variety05
CAMEO. —White ground color flushed pink20
CHICAGO WHITE. —Pure white, medial lines of amber-white, lines of solferino-red05
CINNAMON BEAR. —Deep violet red, darker throat...	.25
CORUNNA. —Red with coal black throat. Large.....	.50
CRACKER JACK. —Velvety carmine-red, throat yellow-green marked with amaranth-red05
CRESCENT QUEEN. —Ruffled. Very large dark wine red. Excellent variety40
CRYSTAL WHITE. —A fine early pure white, strong..	.10
DESDEMONE. —Ashy rose ground color shaded with yellow and violet. Large and open35
DRUSILLA. —(New). Lavender with violet streaks and violet blue throat faced with yellow25

One dozen at ten times the price of one bulb.

Massachusetts, Feb. 10, 1920.

Dear Sir:

* * * * Also send a package of your inimitable sweet corn. We tried the corn last year and found it first class, comparing favorably with another much advertised kind and has a smaller cob.

G. A. P.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

	Price each.
EMPEROR OF INDIA. —Bright plum-violet almost black with a white dash in the throat05
ESTELLA. —Cardinal-red with amber-white throat. A very large wide open flower25
EVALINE. —Smoky violet large open flower10
GAIETY. —Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson-red..	.15
GEO. PAUL. —Crimson-red with greenish white throat marked with crimson-red05
GIGANTIC. —White, blotched intermixed with magenta	.25
GLORY OF HOLLAND. —Pure white with the faintest Tyrian-rose blotch10
GRANDEE. —(New). Orange red. Large, strong....	.25
HALLEY. —Madder-lake with fine stripes and dots of Tyrian rose on a lemon-yellow throat. Early.....	.05
HAZEL HARVEY. —Carmine-red. Amber-white throat penciled with carmine purple. Special award of mer- it Hartford, 191820
HOHENSTAUFFEN. —Large white, star shaped flower. Strong10
IDA VAN. —Cardinal-red deeper in the throat, good...	.10
IMPROVED KLONDYKE. —Deeper yellow, larger and not so stiff as the regular, a great improvement on this standard variety05
LIEBESFEUER. —Scarlet with a carmine-red dash in the throat. A fine show flower25
LILYWHITE. —A pure white. Early and vigorous....	.50
MAIZE. —Amber yellow, dull crimson blotch25
MARY PICKFORD. —Delicate creamy white, yellow throat35

One dozen at ten times the price of one bulb.

New York, Sept. 24, 1920.

Dear Sir:

Greatly appreciated the two bulbs of Waushakum you sent
me last spring and think they are wonders. * * *

B. F. D.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

	Price each.
MASTER WIETSE. —Pure royal purple, solid color. Good20
MAY. —Rosy-white finely flaked with crimson-carmine. .05	
MONARCH. —(New). Deep magenta. Similar to but much better than "The King"25
MRS. FRANCIS KING. —Vermilion-red slightly splash- ed with deeper color. The Florists favorite05
MRS. FRANK PENDLETON. —Rosy-pink with a large ox-blood red blotch. A grand variety15
MRS. G. W. MOULTON. —Rich crimson. Large flower and tall spike25
MRS. O. W. HALLADAY. —Delicate soft silky pink with creamy blotch. One of the finest florists varieties... .20	
NOVELTY. —Salmon with orange throat mottled with crimson specks. Very odd and distinct15
ONALASKA. —Creamy pink. Ruffled35
OPALINE. —Pure rosy crimson flaked violet25
PACHA. —This is usually sold as "Golden West" which it resembles. A brilliant orange with dark orange mottled throat15
PANAMA. —Lavender-pink becoming almost white in the throat, one of the most popular pinks10
PARAGON. —Bluish white or pale blue, odd20
PEACE. —White, usually lilacy white, each of the lower segments striped with violet-rose, grand10
PEASANT. —(New). Deep pink. Large, early bloom- ing25
PIONEER. —Salmon pink flowers of good size..... .10	
PRINCE OF WALES. —Very large salmon pink, extra early25

One dozen at ten times the price of one bulb.

Ontario, Oct. 11, 1920.

Dear Sir:

Will you kindly mail me at your earliest opportunity price
list on glads for spring delivery. Am well pleased with my
stock purchased from you heretofore. S. A. H.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

	Price each.
PREMULINUS HYBRIDS. —Assorted shades of yellow, salmon, rose, pink, etc.05
PRINCEPS. —Scarlet with yellow-green medial lines and throat. Throat penciled and dotted a deep shade of scarlet. Very large10
ROSEBUD. —Light rose pink. Elegant25
SCARSDALE. —Light rosy-magenta splashed deeper, large and showy10
SCHWABEN. —Amber-yellow blotched in the throat with amaranth red and shaded with lemon yellow, excellent15
SIMPLEX. —(New). Scarlet with speck of yellow. Large and strong25
STALWERT. —(New). Salmon pink. Large strong straight spike of open flowers25
THE KING. —Rich deep old rose with cream blotch....	.10
VIOLET BEAUTY. —Cerise violet. Tall and strong, fine	.30
WAR. —Blood red, extra large open flowers well arrang- ed on a long strong spike, fine15
WHITE KING. —Ruffled, amber white blotched with Tyrian rose. Excellent10
WILD ROSE. —Bright rose pink. Large and graceful.	.25
WILLIAM FALCONER. —Beautiful clear light pink, Large10
YOUELL'S FAVORITE. —Rosy lavender pink, large ruffled25

One dozen at ten times the price of one bulb.

Massachusetts, 1919.

Dear Sir:

From the accidental mixture of last year we had 9 Pendleton, 5 Rouge Torch, 2 Attraction, 3 Blue Jay, 3 that were almost smoky colored, a number of Halleys and some of the handsomest Prim. Hybrids I have ever seen. Also there were 7 that I have called Mongolian, after a comparison with two Mongolian we had of you in 1917. This will show you why I buy 100 of your "pig in a poke" every year. F. A. N.

C. W. BROWN, ASHLAND, MASSACHUSETTS.

Primulinus Hybrids, Named Varieties.

These are Kunderds best varieties. Try them.

	Price each.
ALBION. —Fine salmon rose pink25
ALTAIR. —Salmon saffron, tall, fine25
ANGOLA. —Salmon pink, fine20
AUREGA. —Rose pink. Tall and massive. One of the best30
CANOPUS. —Solid yellow25
IOLA. —Deep yellow20
LINTON. —Salmon rose25
NORTH STAR. —Deep yellow throat deeper, rich.....	.25
ROANOKE. —Rich yellow20
SALMON BEAUTY. —Deep salmon25
SEDAN. —Ruffled, rich yellow25
SILVIS. —Salmon red20
SIMPLICITY. —Clear yellow with scarlet lines on lower petals. A strong growing variety that lasts well and is excellent for florists use. \$1.75 a dozen.....	.20
SIRIUS. —Dark salmon20
SPICA. —Ruffled20

One bulb of each above 15 varieties listing \$3.45 for \$3.00.

G L A D I O L U S S E E D .

The growing of new varieties of gladiolus from seed is a fascinating pursuit. Seed should be planted early in the spring in drills one inch deep and the ground covered with old burlap or matting to prevent drying up until the tiny plants are well up, when covering should be removed and care taken that the soil is loose and does not get dried out. I offer seed from my best varieties at **.25** per packet. Also seed from Primulinus Hybrids at **.25** per packet, 5 packages for **\$1.00**.

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains mostly named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid	\$.50
Per hundred, by express	2.00

LUTHER BURBANK'S SEEDLINGS.

I have a good assortment of this "plan wizard's" productions and offer them as long as they last at a reasonable price. They contain nearly every shade and many really good varieties worthy of a name.

Per dozen, postpaid	\$.60
Per hundred, by express	3.00

BROWN'S SUNLIGHT SWEET CORN.

For several years I have been developing an extra fine sweet corn which is a cross of Stowell's Evergreen and Golden Bantam. I have secured a corn as sweet as Bantam with yellow kernels and a much larger ear. My customers are "wild" over it. If you like sweet corn try a package of this.

About 500 kernels	\$.25
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New York, Oct. 21, 1920.

Dear Sir:

I have thought that I would write to you long before this to tell you how I enjoyed the Primulinus Hybrids that you sent me. Little bulbs they were, averaged about $\frac{3}{4}$ inch size at planting time, gave me extra fine blooms and good sized ones with such fine delicate colors. I have had Prims. before but nothing like yours. I tagged out about 100 from the 250 I had and have just finished cleaning same. They average better than 2 inch bulbs. * * *

J. L. S.

THE NEW ENGLAND GLADIOLUS SOCIETY

Organized April 3, 1920 as the Massachusetts Gladiolus Society.

OFFICERS FOR 1920-1921

President—Charles F. Fairbanks, Lexington, Mass.

1st Vice President—S. E. Spencer, Woburn, Mass.

2nd Vice President—John Zeestrate, East Bridgewater, Mass.

Treasurer—C. W. Brown, Ashland, Mass.

Secretary—Robert R. Walker, Mansfield, Mass.

Executive Committee

S. E. Spencer, A. L. Stephen, Jelle Roos.

Exhibition Committee

Eugene N. Fischer, Thomas M. Proctor, L. Merton Gage.

Auditor

F. H. Goodwin.

Initiation Fee \$1.00.

Membership Fee \$1.00 per year.

First Annual Exhibition

was held at Horticultural Hall, Boston, Mass., August 14, 15, 1920, in conjunction with the Massachusetts Horticultural Society and The American Gladiolus Society, at which time prizes to the value of over \$1100.00 were offered in 129 classes, mostly in cash.

Classes were so divided that there was an opportunity for the smallest grower to win a prize. A class fitted for every case.

A wonderful exhibit was made, flowers coming from as far as Michigan and Canada. It was a great opportunity to examine and compare the various new as well as the older standard kinds.

Another Exhibition

will be held August 13-14, 1921, and it is hoped to have at least as good if not a better one than last year.

—NOW—

We want your cooperation. We want your name as a member of the Society. We want you to plan and to plant with the idea of showing your flowers next August. No matter if you have only one spike, if it is a good one, you will find a class provided for it.

If you live in New England, send \$1.00 Initiation fee and \$1.00 dues to Oct. 1921 to

C. W. BROWN, Treasurer, ASHLAND, MASS.

Send for Schedule and Prize List of 1921 Exhibition.